

JENNIFER HARRELL

Jennifer Harrell is a dedicated professional based in Gainesville, Florida, holding a Bachelor's degree in Accounting from the University of Florida. With a strong educational background, she has earned additional certifications, including the InBIA Incubator Manager Certificate, We Love Mentors Certified Startup Mentor, and Entrepreneurial Mindset Certified Entrepreneur Coach.

Jennifer serves as the driving force behind one of the largest single-use incubator facilities in the US. Since joining The Hub in 2016, she has excelled in maintaining occupancy and revenue goals, implementing innovative client-centric programs, and spearheading new initiatives and special projects. Her commitment and leadership were pivotal in The Hub receiving the 2018 International Business Innovation Association (InBIA) Global Mixed-Use Incubator of the Year award.

Jennifer is a seasoned professional who brings a wealth of experience from diverse sectors, including sales, hospitality, real estate law, finance, and accounting. Her proficiency extends to finance, operations, strategic planning, project management, data analysis, problem-solving, and leadership.

Outside her professional endeavors, Jennifer is actively involved in the community. She proudly serves as a board member for the Alachua Junior Achievement and the Florida Business Incubator Association. A graduate of Leadership Gainesville, she exemplifies values such as compassion, respect, resilience, courage, passion, and imagination.

In her personal life, Jennifer's journey started in some of the finest restaurants in South Florida and Atlanta before transitioning to a successful career in business. Her ultimate goal is to foster a safe, encouraging, and supportive community for entrepreneurs to start, grow, and thrive.

Beyond her professional achievements, Jennifer enjoys traveling, camping, hiking, and indulging in her love for food and wine. A fun fact about Jennifer is that she was born in the hospital situated on the very land where she now passionately works.

